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**CELEBRITIES TO SAY AY“CUUR”AMBA  
AT BILLBOARD LATIN MUSIC AWARDS GIFTING SUITE**

**CUUR gives the gift of good health, in a swag bag!**

**MIAMI- (April 23, 2007)-** Margaritas. Tacos. [CUUR](#). This year among the festivities surrounding the April 26, 2007 [Billboard Latin Music Awards](#), all-natural CUUR will be making its debut with top Latino musicians. The CUUR swag bag will help performers and presenters alike feel confident in taking their Latino rhythm to South Beach, known for string bikinis and beautiful bodies.

**Ponchito to Suavecito.**

That’s right, beer bellies will transform into suave beach bodies by taking CUUR. While green tea, one of CUUR’s primary ingredients, is no secret to the world, it’s the proprietary blend of other natural ingredients (yerba mate, birch leaf and coleus forskohlii) developed and patented by Dr. Marcin Krotkiewski, that makes CUUR a success with those who use it. It’s not a miracle diet pill, but it’s a safe, natural way to help drop a few pounds and keep it off!

“It’s perfect for celebrities because it gives an extra energy boost right when they need it- before shooting a movie, before a red carpet event or before performing in a concert We’re being embraced by the press and celebrities alike for our honest and responsible messaging,” says Gwen Kent, President of Scandinavian Clinical Nutrition USA, LLC.

### **Livin' la vida healthy...**

In addition to the [thermogenic formula](#) that comes in vegetarian capsules, boxes of CUUR also include "The CUUR Plan" developed by [Valerie Waters](#), trainer to **Jennifer Garner, Kate Beckinsale, Kerry Washington** and others.

"I recommend CUUR to my celebrity clients because it helps to suppress carbohydrate and sugar cravings, which are oftentimes responsible for weight gain in those typical problem areas. CUUR has no side effects and promotes healthy [weight loss](#)," says Waters.

Included in "The CUUR Plan" are a series of exercises and meal recommendations to promote a healthy lifestyle. Celebrities aren't forced to skip meals, but instead, get to eat five small meals per day. As for the tequila, that's another story.

CUUR is available in Vitamin World and Vitamin Shoppe locations nationwide and with a quality product that works, this is a fantastic solution for consumers, just in time for swimsuit season.

For more information, please contact Lindsey Carnett, US Press Contact for CUUR and [Scandinavian Clinical Nutrition USA, LLC](#): [Lindsey.Carnett@scnutrition.com](mailto:Lindsey.Carnett@scnutrition.com) or +1 (805) 405-3966.

### **NOTES FOR THE EDITOR:**



#### About CUUR

CUUR was formulated by Dr. Krotkiewski, "the Father of European Weight Management Research" exclusively for Scandinavian Clinical Nutrition. This safe and natural formula includes extract from green tea, birch leaf, yerba mate and coleus forskohlii. The CUUR Plan, developed by A-list celebrity trainer Valerie Waters, helps support weight loss, boosts metabolism, supports energy and provides a thermogenic formula. A 30 day supply of CUUR sells for \$39.99 and can be purchased at Vitamin Shoppe, Vitamin World, Health Food Shops and specialty retailers nationwide. For more information, visit [www.CUUR.com](http://www.CUUR.com).



#### About Scandinavian Clinical Nutrition

Scandinavian Clinical Nutrition USA, LLC, a subsidiary of Sweden-based Scandinavian Clinical Nutrition ([SCN MTF](#)) is gifting celebrity trainer-recommended CUUR, first to be launched in a pipeline of health related products by Scandinavian Clinical Nutrition USA, LLC.

Scandinavian Clinical Nutrition AB ([SCN MTF](#)) works in R&D and sales of scientifically documented products within the field of nutrition (nutraceuticals). Established in 2006, SCN maintains a product portfolio with established trademarks, such as CUUR, Membraseven and Ledactin. Core competence and strategic alliances, within both R&D and sales, in combination with innovative and scientifically documented products, create the right conditions for profitable growth both in Sweden and in the company's export markets. For more information, please visit [www.scnutrition.com](http://www.scnutrition.com).

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